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## Personal Brand Packages Summary

	<b>Inukshuk</b> Insight & Implement	<b>Catalyst</b> Brand & Build	<b>Bespoke</b> Design & Deliver
Duration	3 - 4 weeks	4 - 8 weeks	8 - 12 weeks
1 on 1 Access	Phone, Skype	Phone, Skype	Phone, Skype or In person option
Interview session	1	1	1
Review session	1	1	2
Revision session (up to 30 mins)	1	2	3
Personal brand assessments	YES	YES	YES
Post package support	30 days	60 days	90 days
LinkedIn Profile	Optional	Included	Included
A La Carte	Optional: Extra cost	Choose up to 5	Custom choices
<b>Investment</b>	<b>\$1000</b>	<b>\$2500</b>	<b>FROM \$5000</b>

A La Carte Options include -

Branded Bio
Elevator Pitch
Resume R&R
Executive Summary
Brag Sheet
Action Plan
Message Plan
Keyword SEO
Multimedia

For full explanation of terms and a la carte items go to;  
<http://paulcopcutt.com/services/a-la-carte/>

**Not sure which package is for you? Lets set up a complimentary strategy session to discuss your specific situation and talk through the various options available. Please contact us**



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